



SPONSORSHIP OPPORTUNITIES

CECIMO SPRING MEETINGS

6 - 9 May 2023

Antalya, Turkiye

WHY **SPONSOR** THE CECIMO SPRING MEETINGS 2023?

CECIMO Spring meetings 2023 will gather, as in previous years, a selective group of **CEOs** of leading machine tool and related manufacturing companies and the **General Managers** of the largest national associations for manufacturing technologies in Europe. Participation to the CECIMO meetings is on personal invitation only. They are organised on a yearly basis since **1950**.

The event will be a unique opportunity for **visibility, promotion and personal interaction** with C-level professionals and will be promoted via social media, with the aim of reaching an expanded international audience. A range of tailor-made sponsorship and exhibition packages have been designed specifically for our sponsors to optimize their company's exposure.

By sponsoring the CECIMO Spring Meetings event you will have the opportunity to:



Engage niche markets! Sponsoring this event gives you invaluable exposure to reach and connect with industry stakeholders from across Europe.



Boost your brand visibility! Sponsoring this event gives you an opportunity to increase your brand recognition before, during, and after the actual event by giving your company exposure to new audiences.



Exchange knowledge and expertise! Sponsoring this event will be the occasion to debate current sensitive issues for the manufacturing sector, and exchange expertise with C-level representatives from the sector.

BACKGROUND

CECIMO is the European Association of the Machine Tool Industries and related Manufacturing Technologies. We bring together **15 national associations** of machine tool builders, which represent approximately **1500 industrial enterprises** in Europe (EU + UK+ EFTA + Türkiye), over 80% of which are SMEs. CECIMO covers **98%** of the total machine tool production in Europe and about **1/3** worldwide. It accounts for approximately **150,000** employees and a turnover of around **22.6 billion** euros in 2021. Strategically based in Brussels, CECIMO represents the priorities of machine tool builders towards EU policymakers, as well as other important stakeholders at EU and international level. We promote the manufacturing competitiveness of our industry, which has always been investing in digitisation, sustainability, and innovation.

For more than **70 years**, CECIMO has held bi-annual meetings offering a unique opportunity to the European industry peers with a space to meet and network, share ideas and get a real feel of where our sector stands and how it fits into the global picture. CECIMO meetings strengthen their relationships and promote growth and collaboration, providing our businesses with new ideas on how to grow within the market.



The background of the slide is a dark blue-tinted aerial photograph of a canyon landscape, likely Cappadocia, with numerous hot air balloons floating at various altitudes. The balloons have different patterns and colors, including stripes and solid colors. The canyon below shows winding roads and unique rock formations.

SPONSORSHIP PACKAGES

Please see below for more detailed information on the programme sponsorship package offered for the CECIMO Spring Meetings 2023. In order to ensure exclusivity and boost your visibility, only one sponsoring company will be accepted for the **Golden Package**. Confirmation of sponsorship and allocation of benefits will be allocated on a first-come, first-served basis.

GOLDEN SPONSOR



| BENEFITS | | | PRICE |
|---|---|--|-----------------------|
| Before the event | During the Event | After the Event | |
| <ul style="list-style-type: none">• Logo and a hyperlink on the dedicated event webpage mentioning GOLDEN sponsor• Logo and mention in the email invitations mentioning GOLDEN sponsor• Promotion of sponsorship through branded digital banner via CECIMO social media (3 posts)• Opportunity to include one piece of promotional material in welcome packs (self-delivery) | <ul style="list-style-type: none">• Signage with your company logo on the menu of the Gala Dinner• Display of corporate roll-up banner in the dining room during the Gala Dinner (self-delivery)• Sponsor acknowledged by CECIMO President at the beginning of the Gala Dinner• Participation at the Welcome & Gala dinner (2 persons)• Logo displayed on the Full Programme of the Spring Meetings | <ul style="list-style-type: none">• Logo and mention in the “thank you” email• Logo displayed in a yearly CECIMO Magazine 2023• One-page article* in a yearly CECIMO Magazine 2023 (<i>*An article cannot be of a commercial nature and must be in line with the yearly theme of the magazine</i>) | 15.000 EUR |

SILVER SPONSOR

| BENEFITS | | | PRICE |
|---|---|--|-----------------------------|
| Before the event | During the Event | After the Event | |
| <ul style="list-style-type: none"> • Logo and a hyperlink on the dedicated event webpage mentioning SILVER sponsor • Logo and mention in the email invitations mentioning SILVER sponsor • Promotion of sponsorship through branded digital banner via CECIMO social media (1 post) • Opportunity to include one piece of promotional material in welcome packs (self-delivery) | <ul style="list-style-type: none"> • Signage with your company logo on the Welcome Dinner menu • Display of corporate roll-up banner in the dining room during the Welcome Dinner (self-delivery) • Sponsor acknowledged by CECIMO President at the beginning of the Welcome Dinner • Participation at the Welcome & Gala dinner (2 persons) • Logo displayed on the Full Programme of the Spring Meetings | <ul style="list-style-type: none"> • Logo and mention in the “thank you” email • Logo displayed in a yearly CECIMO Magazine 2023 | 10.000 EUR |

*Please note that we impose no limits on the number of companies that can book our Silver Package

BRANDING PACKAGES

Apart from the above-mentioned programme sponsorship opportunities, CECIMO also offers a branding package that gives you the opportunity to distribute your branded materials. In order to ensure exclusivity and boost your visibility, only one sponsoring company will be accepted for our branding packages. The production and cost for the below items are not included in the prices indicated below. Please note that the sponsor is responsible to cover the costs of the production of the branded material.

| Branding Package | Benefits | Price |
|------------------|--|---------------------|
| Lanyards Sponsor | <ul style="list-style-type: none"> • Lanyards with your company logo to be worn by every delegate for the duration of the Spring Meetings ((self production, self delivery) • Branded digital banner (social media, email) indicating sponsorship • Logo and a hyperlink on the dedicated event webpage • Logo and mention in the email invitations • Display of corporate roll-up banner in the conference room for the duration of the Spring Meetings (self production, self delivery) | 4.000 EUR |
| Giveaway Sponsor | <ul style="list-style-type: none"> • Giveaways with your company logo (such as USBs, Power bank, Notepads, Pens) or another branded giveaway of your choice to be distributed to all delegates within Welcome Pack (Self Delivery) • Branded digital banner (social media, email) indicating sponsorship • Logo and a hyperlink on the dedicated event webpage • Logo and mention in the email invitations • Display of corporate roll-up banner in the conference room for the duration of the Spring Meetings ((self production, self delivery) | 4.000 EUR |

CONTACT DETAILS

If you have any questions or you would like more information about our sponsorship packages, please get in touch with:

Damir Glas, Director of Communications and Operations

✉ damir.glas@cecimo.eu

Anna Pomortseva, Administrative and Communications Assistant

✉ anna.pomortseva@cecimo.eu

Office phone number:

☎ +32 2 502 70 90

To go directly to the application form, please visit the following link: [Sponsorship Agreement](#) or scan the QR code below:



CECIMO MEMBER ASSOCIATIONS



Austria: FMTI, Association of Metaltechnology Industries
www.metalltechnischeindustrie.at

Belgium: AGORIA, Federatie van de Technologische Industrie
www.agoria.be

Czech Republic: SST, Svazu Strojírenské Technologie
www.sst.cz

Denmark: Danish Manufacturing Industries Cooperation
A part of the Confederation of Danish Industry
www.isa.di.dk

Finland: Technology Industries of Finland
www.teknologiateollisuus.fi

France: Evolis, Organisation professionnelle des biens
d'équipement
www.evolis.org

Germany: VDW, Verein Deutscher Werkzeugmaschinenfabriken
e.v.
www.vdw.de

Italy: UCIMU, Associazione dei costruttori Italiani di macchine
utensili robot e automazione
www.ucimu.it

Netherlands: FPT-VIMAG, Federatie Productie Technologie / Sectie
VIMAG
www.ftp-vimag.nl

Portugal: AIMMAP, Associação dos Industriais Metalúrgicos,
Metalomecânicos e Afins de Portugal
www.aimmap.pt

Spain: AFM, Advanced Manufacturing
Technologies Asociación española de fabricantes
de máquinas-herramienta, accesorios, componentes y
herramientas
www.afm.es

Sweden: SVMF, Machine and Tool Association of Sweden
www.svmf.se

Switzerland: SWISSMEM, Die Schweizer Maschinen-, Elektro- und
Metall-Industrie
www.swissmem.ch

Turkiye: MIB, Makina Imalatçilari Birligi
www.mib.org.tr

United Kingdom: MTA, The Manufacturing Technologies
Association
www.mta.org.uk