



CECIMO BRUSSELS FORUM

6 – 7 December



Sponsorship Opportunities



WHY SPONSOR THE CECIMO SPRING MEETINGS 2023?

CECIMO Brussels Forum formerly referred to as CECIMO Fall Meetings, will take place in Brussels on 6 - 7 December 2023.

CECIMO Brussels Forum will put together an insightful programme featuring a high-level conferences on *Shaping a Sustainable Future: The Evolution of Digital Manufacturing*. We proudly announce the first edition of the CECIMO Machine Tools Innovation (MTI) Awards, a competition that convenes and recognises the most innovative projects in the Machine Tool Sector. The Awards ceremony will take place during the Forum.

By sponsoring the CECIMO Spring Meetings event you will have the opportunity to:



Engage niche markets: Sponsoring this event gives you invaluable exposure to reach and connect with industry stakeholders from across Europe.



Contribute to the growth and development: Sponsoring this event gives you a chance to learn and explore innovative solutions.



Exchange knowledge and expertise: Sponsoring this event will be the occasion to debate current sensitive issues for the manufacturing sector, and exchange expertise with C-level representatives from the sector.



Boost your brand visibility! Sponsoring this event gives you an opportunity to increase your brand recognition before, during, and after the actual event by giving your company exposure to new audiences.

BACKGROUND

CECIMO is the European Association of the Machine Tool Industries and related Manufacturing Technologies. We bring together **15 national associations** of machine tool builders, which represent approximately **1500 industrial enterprises** in Europe (EU + UK+ EFTA + Türkiye), over 80% of which are SMEs. CECIMO covers **98%** of the total machine tool production in Europe and about **1/3** worldwide. It accounts for approximately **150,000** employees and a turnover of around **22.6 billion** euros in 2021. Strategically based in Brussels, CECIMO represents the priorities of machine tool builders towards EU policymakers, as well as other important stakeholders at EU and international level. We promote the manufacturing competitiveness of our industry, which has always been investing in digitisation, sustainability, and innovation.

For more than **70 years**, CECIMO has held bi-annual meetings offering a unique opportunity to the European industry peers with a space to meet and network, share ideas and get a real feel of where our sector stands and how it fits into the global picture. CECIMO meetings strengthen their relationships and promote growth and collaboration, providing our businesses with new ideas on how to grow within the market.



SPONSORSHIP PACKAGES

Please see below more detailed information on the programme sponsorship package offered for the CECIMO Brussels Forum 2023. In order to ensure exclusivity and boost your visibility only one sponsoring company will be accepted for each sponsor's opportunity. Confirmation of sponsorship and allocation of benefits will be allocated on a first-come, first-served basis.

PREMIUM SPONSOR

| BENEFITS | | | PRICE |
|--|--|---|-------------------|
| Before the event | During the Event | After the Event | |
| <ul style="list-style-type: none">• Logo and a hyperlink on the dedicated event webpage mentioning PREMIUM sponsor• Logo and mention in the email invitations mentioning PREMIUM sponsor• Promotion of sponsorship through branded digital banner via CECIMO social media (2 posts/month since the start of sponsorship till Dec 6)• Opportunity to include one piece of promotional material in welcome pack | <ul style="list-style-type: none">• Opportunity to have an exhibition booth during the day at the venue and place a corporate roll-up during the day of the MTI Awards• Display of corporate roll-up banner in the dining room during the Gala Dinner (self-delivery)• Sponsor acknowledged by CECIMO President at the beginning of the Gala Dinner• Participation at the Welcome dinner (3 persons)• Logo displayed on the Full Programme of the IMT Awards• Guaranteed Speaking position at one of the sessions | <ul style="list-style-type: none">• Logo and mention in the “thank you” email• Logo displayed in a yearly CECIMO Magazine 2023• One-page article* in a yearly CECIMO Magazine 2023 (*An article cannot be of a commercial nature and must be in line with the yearly theme of the magazine) | 20.000 EUR |

GOLDEN SPONSOR

| BENEFITS | | | PRICE |
|--|---|---|-------------------|
| Before the event | During the Event | After the Event | |
| <ul style="list-style-type: none">Logo and a hyperlink on the dedicated event webpage mentioning GOLDEN sponsorLogo and mention in the email invitations mentioning GOLDEN sponsorPromotion of sponsorship through branded digital banner via CECIMO social media (1 post/ 2 month since the start of the sponsorship until Dec 6)Opportunity to include one piece of promotional material in welcome packs (self-delivery) | <ul style="list-style-type: none">Display of corporate roll-up banner at the venue for 1 day (self-delivery)Sponsor acknowledged by CECIMO President at the beginning of the Welcome DinnerParticipation at the Welcome dinner (2 persons)Logo displayed on the Full Programme of the IMT Awards | <ul style="list-style-type: none">Logo and mention in the “thank you” emailLogo displayed in a yearly CECIMO Magazine 2023An acknowledgement in a yearly CECIMO Magazine 2023 | 15.000 EUR |

SILVER SPONSOR

| BENEFITS | | | PRICE |
|--|---|--|-------------------|
| Before the event | During the Event | After the Event | |
| <ul style="list-style-type: none"> Logo and a hyperlink on the dedicated MTI Awards webpage mentioning SILVER MTI sponsor Logo and mention in the email invitations mentioning SILVER sponsor Promotion of sponsorship through branded digital banner via CECIMO social media (1 post/ 2 month since the start of the sponsorship until Dec 6) Opportunity to include one piece of promotional material in welcome packs (self-delivery) | <ul style="list-style-type: none"> Display of corporate roll-up banner at the venue of the Awards Sponsor acknowledged by CECIMO President at the beginning of the Awards Logo displayed on the Full Programme of the IMT Awards Possibility to place a company booth at the venue of the Awards Be a co-host of the MTI Awards 5 invitation places to the venue of the Award | <ul style="list-style-type: none"> Logo and mention in the “thank you” email Logo displayed in a yearly CECIMO Magazine 2023 An acknowledgement in the yearly CECIMO Magazine 2023 on the page dedicated to the Award | 12.000 EUR |

*Please note that we impose no limits on the number of companies that can book our Silver Package

BRANDING PACKAGE

Apart from the above-mentioned programme sponsorship opportunities, CECIMO also offers a branding package that gives you the opportunity to distribute your branded materials. The production and cost for the below items are not included in the prices indicated below. Please note that the sponsor is responsible to cover the costs of the production of the branded material.

| Branding Package | Benefits | Price |
|---------------------------|---|---------------------|
| Visibility Sponsor | <ul style="list-style-type: none"> • Giveaways with your company logo (such as USBs, Power bank, Notepads, Pens) or another branded giveaway of your choice to be distributed to all delegates within Welcome Pack (Self Delivery) or Lanyards with your company logo to be worn by every delegate for the duration of the Spring Meetings (self production, self delivery) • Branded digital banner (social media, email) indicating sponsorship • Logo and a hyperlink on the dedicated event webpage • Logo and mention in the email invitations • Display of corporate roll-up banner in the conference room for the duration of the Fall Meetings (self production, self delivery) or during MTI Awards | 5.000 EUR |

CONTACT DETAILS

If you have any questions or you would like more information about our sponsorship packages, please get in touch with:

Damir Glas, Director of Communications and Operations

 damir.glas@cecimo.eu

Anna Pomortseva, Administrative and Communications Assistant

 anna.pomortseva@cecimo.eu

Office phone number:

 +32 2 502 70 90

CECIMO MEMBER ASSOCIATIONS



Austria: FMTI, Association of Metaltechnology Industries
www.metalltechnischeindustrie.at

Belgium: AGORIA, Federatie van de Technologische Industrie
www.agoria.be

Czech Republic: SST, Svazu Strojírenské Technologie
www.sst.cz

Denmark: Danish Manufacturing Industries Cooperation
A part of the Confederation of Danish Industry
www.isa.di.dk

Finland: Technology Industries of Finland
www.teknologiateollisuus.fi

France: Evolis, Organisation professionnelle des biens d'équipement
www.evolis.org

Germany: VDW, Verein Deutscher Werkzeugmaschinenfabriken e.v.
www.vdw.de

Italy: UCIMU, Associazione dei costruttori Italiani di macchine utensili robot e automazione
www.ucimu.it

Netherlands: FPT-VIMAG, Federatie Productie Technologie / Sectie VIMAG
www.ftp-vimag.nl

Portugal: AIMMAP , Associação dos Industriais Metalúrgicos, Metalomecânicos e Afins de Portugal
www.aimmap.pt

Spain: AFM, Advanced Manufacturing Technologies Asociación española de fabricantes de máquinas-herramienta, accesorios, componentes y herramientas
www.afm.es

Sweden: SVMF, Machine and Tool Association of Sweden
www.svmf.se

Switzerland: SWISSMEM, Die Schweizer Maschinén-, Elektro- und Metall-Industrie
www.swissmem.ch

Turkiye: MIB, Makina İmalatçıları Birliği
www.mib.org.tr

United Kingdom: MTA, The Manufacturing Technologies Association
www.mta.org.uk