



# CECIMO BRUSSELS FORUM

**6 – 7 December 2023**

Sponsorship Opportunities

# WHY SPONSOR CECIMO BRUSSELS FORUM?

**CECIMO Brussels Forum**, formerly referred to as CECIMO Fall Meetings, will take place in Brussels on 6 - 7 December 2023.

The CECIMO Brussels Forum will present an insightful programme featuring high-level conferences that will tackle topics related to innovative manufacturing and skills. Our agenda will showcase experts and thought leaders in these fields, offering valuable insights and actionable strategies for success.

## By sponsoring the CECIMO Brussels Forum you will have the opportunity to:



**Engage niche markets:** Sponsoring this event gives you invaluable exposure to reach and connect with industry stakeholders from across Europe.



**Contribute to the growth and development:** Sponsoring this event gives you a chance to learn and explore innovative solutions.



**Exchange knowledge and expertise:** Sponsoring this event will be the occasion to debate current sensitive issues for the manufacturing sector, and exchange expertise with C-level representatives from the sector.



**Boost your brand visibility!** Sponsoring this event gives you an opportunity to increase your brand recognition before, during, and after the actual event by giving your company exposure to new audiences.

# BACKGROUND

CECIMO is the European Association of the Machine Tool Industries and related Manufacturing Technologies. We bring together **15 national associations** of machine tool builders, which represent approximately **1500 industrial enterprises** in Europe (EU + UK+ EFTA + Türkiye), over 80% of which are SMEs. CECIMO covers **98%** of the total machine tool production in Europe and about **1/3** worldwide. It accounts for approximately **150,000** employees and a turnover of around **25 billion** euros in 2021. Strategically based in Brussels, CECIMO represents the priorities of machine tool builders towards EU policymakers, as well as other important stakeholders at EU and international level. We promote the manufacturing competitiveness of our industry, which has always been investing in digitisation, sustainability, and innovation.

For more than **70 years**, CECIMO has held bi-annual meetings offering a unique opportunity to the European industry peers with a space to meet and network, share ideas and get a real feel of where our sector stands and how it fits into the global picture. CECIMO meetings strengthen their relationships and promote growth and collaboration, providing our businesses with new ideas on how to grow within the market.





## **SPONSORSHIP PACKAGES**

Please see below more detailed information on the sponsorship packages we offer for the CECIMO Brussels Forum 2023. Confirmation of sponsorship and allocation of benefits will be allocated on a first-come, first-served basis. We welcome the opportunity to discuss the Sponsorship Package with you and tailor it to your needs.



# PREMIUM SPONSOR

BENEFITS			PRICE
Before the event	During the Event	After the Event	
<ul style="list-style-type: none"><li>• Logo and a hyperlink on the dedicated event webpage, mentioning you as PREMIUM sponsor</li><li>• Logo and mention in the email invitations</li><li>• Promotion of your sponsorship through branded digital banners via the CECIMO social media</li></ul>	<ul style="list-style-type: none"><li>• Opportunity to have a stand at the venue during the day-programme</li><li>• Company name and logo featured on the full programme of the event, main event banner and Gala Dinner menu</li><li>• Participation at the Gala Dinner (3 persons)</li><li>• Guaranteed Speaking slot at one of the sessions</li><li>• Display of corporate roll-up banner in the dining room, during the Gala Dinner (self-delivery)</li><li>• Opportunity to place a table gift at each seat/ add a give-away bag, distributed at the end of the evening (subject to approval)</li></ul>	<ul style="list-style-type: none"><li>• Logo and mention in the “thank you” email</li><li>• Logo displayed in the yearly CECIMO Magazine</li><li>• One-page article in the yearly CECIMO Magazine (the article cannot be of a commercial nature and must be in line with the yearly theme of the magazine)</li></ul>	<b>20.000 EUR</b>

\*To ensure exclusivity and visibility, only one company will be accepted as a Premium Sponsor.

# GOLDEN SPONSOR

BENEFITS			PRICE
Before the event	During the Event	After the Event	
<ul style="list-style-type: none"><li>• Logo and a hyperlink on the dedicated event webpage mentioning you as GOLDEN sponsor</li><li>• Logo and mention in the email invitations</li><li>• Promotion of your sponsorship through branded digital banners</li><li>• Opportunity to include one piece of promotional material in the welcome pack (self-delivery)</li></ul>	<ul style="list-style-type: none"><li>• Display of corporate roll-up banner at the venue during the day-programme (self-delivery)</li><li>• Sponsor acknowledged during the conferences (day-programme)</li><li>• Participation at the Gala dinner (2 persons)</li><li>• Logo displayed on the full programme and main banner of the event</li></ul>	<ul style="list-style-type: none"><li>• Logo and mention in the “thank you” email</li><li>• Logo displayed in the yearly CECIMO Magazine 2023</li><li>• Half-page article in the yearly CECIMO Magazine (the article cannot be of a commercial nature and must be in line with the yearly theme of the magazine)</li></ul>	<b>15.000 EUR</b>

\*Please note that we impose no limits on the number of companies that can book our Golden Package.

# SILVER SPONSOR

BENEFITS			PRICE
Before the event	During the Event	After the Event	
<ul style="list-style-type: none"><li>• Logo and a hyperlink on the dedicated event webpage mentioning you as a SILVER sponsor</li><li>• Logo and mention in the email invitations</li><li>• Promotion of sponsorship through branded digital banners</li><li>• Opportunity to include one piece of promotional material in welcome packs (self-delivery)</li></ul>	<ul style="list-style-type: none"><li>• Display of corporate roll-up banner at the venue of the event (day programme)</li><li>• Sponsor acknowledged during the conferences (day-programme)</li><li>• Logo displayed on the full programme of the event and main event banner</li></ul>	<ul style="list-style-type: none"><li>• Logo and mention in the “thank you” email</li><li>• Logo displayed in a yearly CECIMO Magazine 2023</li><li>• An acknowledgement in the yearly CECIMO Magazine 2023 on the page dedicated to the event</li></ul>	<b>12.000 EUR</b>

\*Please note that we impose no limits on the number of companies that can book our Silver Package.

## **BRANDING PACKAGE**

Apart from the above-mentioned programme sponsorship opportunities, CECIMO also offers a branding package that gives you the opportunity to distribute your branded materials. The production and cost for the below items are not included in the prices indicated below. Please note that the sponsor is responsible to cover the costs of the production of the branded material.



Branding Package	Benefits	Price
<p><b>Visibility Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Distribution of branded material (such as USBs, Power bank, Notepads, Pens) to event participants (self production, self delivery)</li> <li>• Branded digital banner (social media, email) indicating sponsorship</li> <li>• Logo and a hyperlink on the dedicated event webpage</li> <li>• Logo and mention in the email invitations</li> <li>• Display of corporate roll-up banner in the conference room for the duration of the event (self production, self delivery)</li> </ul>	<p><b>5.000</b> EUR</p>

\*Please note that we impose no limits on the number of companies that can book our Branding Package.

## CONTACT DETAILS

If you have any questions or you would like more information about our sponsorship packages, please get in touch with:

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# CECIMO MEMBER ASSOCIATIONS



Austria: FMTI, Association of Metaltechnology Industries  
[www.metalltechnischeindustrie.at](http://www.metalltechnischeindustrie.at)

Belgium: AGORIA, Federatie van de Technologische Industrie  
[www.agoria.be](http://www.agoria.be)

Czech Republic: SST, Svazu Strojírenské Technologie  
[www.sst.cz](http://www.sst.cz)

Denmark: Confederation of Danish Industry  
[www.danskindustri.dk](http://www.danskindustri.dk)

Finland: Technology Industries of Finland  
[www.teknologiateollisuus.fi](http://www.teknologiateollisuus.fi)

France: Evolis  
[www.evolis.org](http://www.evolis.org)

Germany: VDW, Verein Deutscher Werkzeugmaschinenfabriken e.v.  
[www.vdw.de](http://www.vdw.de)

Italy: UCIMU, Associazione dei costruttori Italiani di macchine utensili robot e automazione  
[www.ucimu.it](http://www.ucimu.it)

Netherlands: FPT-VIMAG, Federatie Productie Technologie / Sectie VIMAG  
[www.fpt-vimag.nl](http://www.fpt-vimag.nl)

Portugal: AIMMAP, Associação dos Industriais Metalúrgicos, Metalomecânicos e Afins de Portugal  
[www.aimmap.pt](http://www.aimmap.pt)

Spain: AFM Cluster, Advanced Manufacturing Technologies Asociación española de fabricantes de máquinas-herramienta, accesorios, componentes y herramientas  
[www.afm.es](http://www.afm.es)

Sweden: SVMF, Machine and Tool Association of Sweden  
[www.svmf.se](http://www.svmf.se)

Switzerland: SWISSMEM, Die Schweizer Maschinen-, Elektro- und Metall-Industrie  
[www.swissmem.ch](http://www.swissmem.ch)

Turkiye: MIB, Makina Imalatçileri Birliği  
[www.mib.org.tr](http://www.mib.org.tr)

United Kingdom: MTA, The Manufacturing Technologies Association  
[www.mta.org.uk](http://www.mta.org.uk)