



#CECIMOBрюссельForum

# CECIMO BRUSSELS FORUM 2024

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## Sponsorship Brochure



# CECIMO BRUSSELS FORUM 2024

The next edition of the CECIMO Brussels Forum, will take place in Brussels on **2 December 2024**. The event will bring together leading policy makers and industry players, offering an insightful programme focused on the overarching theme of "Re-industrialising Europe: A vision for competitive manufacturing". The Forum will look at the pressing challenges facing European industry today and provide a comprehensive view of the efforts to revitalize EU manufacturing landscape by 2030. The highlight of the event will be the second edition of the **Machine Tools Innovation (MTI) Awards**, which rewards the most innovative projects in our sector.

## WHY SPONSOR CECIMO BRUSSELS FORUM?

-  **Engage niche markets:** Increased exposure to industry stakeholders (e.g., customers, suppliers) from across Europe.
-  **Speaking Opportunities:** Contribute to the discussion.
-  **Outreach opportunities:** Participate in discussions on current challenges with decision makers, exchange expertise with C-level representatives from the industry, and convey your message to an international audience.
-  **Visibility opportunities:** Increase your brand recognition before, during, and after the actual event by giving your company exposure to new audiences.
-  **Networking opportunities:** Engage and network with other attendees over coffee and lunch breaks during the event.
-  **Industry recognition:** By supporting the MTI Awards, you are contributing to the growth and development of the machine tool industry, encouraging innovation and recognising the hard work of engineers, designers and manufacturers.

# SPONSORSHIP PACKAGES

The packages listed in this brochure are not exhaustive and are intended to provide an indication of the potential sponsorship and branding opportunities available at this event. Should you have specific requirements that are not covered by the packages available, please do not hesitate to contact us.

## PLATINUM SPONSOR

€12,000

- Name of the event: CECIMO Brussels Forum powered by [Sponsor name]
- Guaranteed speaking slot in one of the sessions.
- Organisation logo as a 'platinum sponsor' included in all pre-event, event day and post event materials (event website, marketing emails, stage backdrop at the conference venue, event day banners).
- Sponsor mentioned by moderator.
- Roll-up placement at the venue.\*
- Three complimentary tickets to the CECIMO Brussels Forum day event.
- Supporter of the Machine Tools Innovation Awards.
- Three seats at the Gala dinner.
- Opportunity to put one branded item in the delegate packs.
- Opportunity to have an exhibition booth at the venue.\*\*
- Company video shown during the breaks.
- One-page article in the yearly CECIMO Magazine (the article cannot be of a commercial nature and must be in line with the yearly theme of the magazine).

\* Production costs and delivery of roll-up to be covered by the sponsor.

\*\*Table-top exhibition display including (table, chair, space for 1m x 2m, roll-up. Production costs and delivery of roll-up to be covered by the sponsor.)

**GOLD SPONSOR****€ 8,000**

- Organisation logo as a 'gold sponsor' included in all pre-event, event day and post event materials (event website, marketing emails, stage backdrop at the conference venue, event day banners).
- Sponsor mentioned by moderator.
- Two complimentary tickets to the CECIMO Brussels Forum day event.
- Supporter of the Machine Tools Innovation Awards.
- Roll-up placement at the venue.\*
- Opportunity to have an exhibition booth at the venue.\*\*
- Company video shown during the breaks.
- Half-page article in the yearly CECIMO Magazine (the article cannot be of a commercial nature and must be in line with the yearly theme of the magazine).
- Two seats at the Gala dinner.

\* Production costs and delivery of roll-up to be covered by the sponsor.

\*\*Table-top exhibition display including (table, chair, space for 1m x 2m, roll-up. Production costs and delivery of roll-up to be covered by the sponsor.)

## SILVER SPONSOR

€ 6,000

- Organisation logo as a 'silver sponsor' included in all pre-event, event day and post event materials (event website, marketing emails, stage backdrop at the conference venue, event day banners).
- Roll-up placement at the venue.\*
- Supporter of the Machine Tools Innovation Awards.
- One complimentary ticket to the CECIMO Brussels Forum day event.
- One seat at the Gala dinner.
- Opportunity to have an exhibition booth at the venue.\*\*

\* Production costs and delivery of roll-up to be covered by the sponsor.

\*\*Table-top exhibition display including (table, chair, space for 1m x 2m, roll-up. Production costs and delivery of roll-up to be covered by the sponsor.)

# ALTERNATIVE SPONSORSHIP PACKAGES

## SPONSOR OF THE GALA DINNER

€10,000

- Organisation seen as the exclusive 'host' of the gala dinner.
- Exclusive branding at the venue on a roll-up banner and menu cards.\*
- Opportunity to make a few opening remarks.
- Two seats at the gala dinner.
- Two complimentary tickets to the CECIMO Brussels Forum day event.

\* Roll-up banner: Production costs and delivery of roll-ups to be covered by the sponsor.

## COFFEE BREAK SPONSOR

€4,000

- Corporate roll-up banner showcased in the refreshments area during coffee breaks,\*
- Option to feature branded items.\*\*
- One complimentary ticket to the CECIMO Brussels Forum day event.

\* Production costs and delivery of roll-up to be covered by the sponsor.

\*\* Production costs and delivery of branded items to be covered by the sponsor.

## SPONSOR OF LANYARDS

€3,000

- This high-profile opportunity provides maximum brand exposure during the event. Provided to conference attendees at registration.
- This exclusive opportunity puts your brand around the neck of attendees, even your competitors.
- One complimentary ticket to the CECIMO Brussels Forum day event.



\* Roll-up banner: Production costs and delivery of roll-ups to be covered by the sponsor.

## SPONSOR OF BRANDED MATERIAL

€2,000

- Your organisation logo on branded material to be placed on conference tables during the Forum.



\* Production costs and delivery of roll-up to be covered by the sponsor.

\*\* Production costs and delivery of branded items to be covered by the sponsor.

# PREVIOUS EDITION OF THE CECIMO BRUSSELS FORUM

The last edition of the Brussels Forum took place on 2 December and attracted around 100 participants who took part in an insightful programme of in-depth discussions led by industry experts and policymakers. The Forum brought together experts to discuss innovative manufacturing, technology, the current state of the industry, and skills development through two comprehensive panel discussions, underlining the event's commitment to advancing knowledge and collaboration in the manufacturing sector.

## Topics tackled at the previous edition:



INNOVATION



DIGITALISATION



SUSTAINABILITY



SKILLS



# NOTABLE SPEAKERS FROM THE PREVIOUS EDITION

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**Filip Geerts**  
CECIMO



**François Duval**  
CECIMO



**Kerstin Jorna**  
European Commission



**Thomas Hahn**  
Siemens AG



**Markus Schulte**  
European Commission



**Ivan Štefanec**  
European Parliament



**Nicholas Deliyanakis**  
European Commission



**Cesare Dunker**  
European Commission



**Paola Fantini**  
EIT Manufacturing



**Felix Rohn**  
European Commission



**Mark Jordan**  
Skillnet Ireland



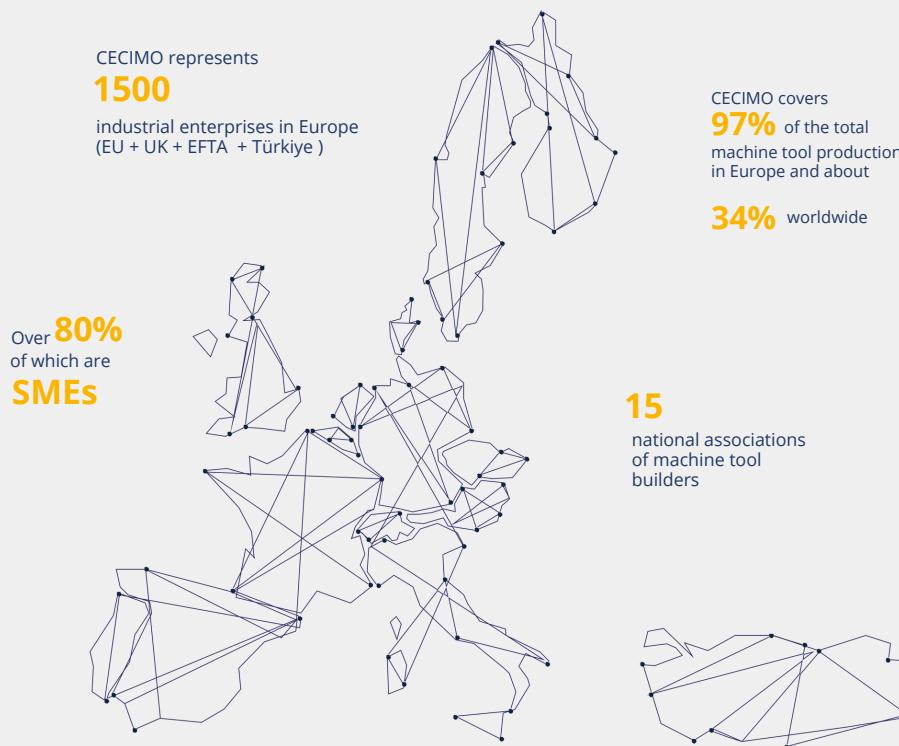
**Michael Präger**  
Bystronic Group

# MACHINE TOOLS INNOVATION (MTI) AWARDS 2023

A major highlight of the Forum was the launch of the Machine Tools Innovation (MTI) Awards - a significant step forward for the industry, providing a platform to recognise ground-breaking contributions.



CECIMO is the European Association of Manufacturing Technologies. With a primary focus on machine tools and additive manufacturing technologies, we bring together 15 national associations, which represent approximately 1500 industrial enterprises in Europe (EU + UK+ EFTA + Türkiye), over 80% of which are SMEs. CECIMO covers 97% of the total machine tool production in Europe and about 1/3 worldwide. It accounts for approximately 150,000 employees and a turnover of around 25.3 billion euros in 2022



**FMSF**  
Austria: Metaltechnology Austria  
Die Metalltechnische Industrie

**AGORIA**  
Belgium: AGORIA  
The Federation of Technology Industry

**SST**  
Czech Republic: SST  
Svazu Strojírenské Technologie

**Dansk Industri**  
Denmark: The Manufacturing Industry  
a part of the Confederation of Danish Industry

**Technology Industries of Finland**  
Finland: Technology Industries of Finland

**Evolis**  
France: Evolis  
Organisation professionnelle des biens d'équipement

**VDW**  
Germany: VDW  
Verein Deutscher Werkzeugmaschinenfabriken e.V.

**UCIMU** UCIMU-SISTEMI PER PRODURRE  
Italy: UCIMU  
Associazione dei costruttori Italiani di macchine utensili robot e automazione

**fptvimag**  
Netherlands: FPT-VIMAG  
Federatie ProductieTechnologie / Sectie VIMAG

**METAL PORTUGAL**  
Portugal: AIMMAP  
Associação dos Industriais Metalúrgicos, Metalomecânicos e Afins de Portugal

**AFM** CLUSTER  
Spain: AFM Cluster

Asociación española de fabricantes de máquinas-herramienta, accesorios, componentes y herramientas

**SVMF**  
Sweden: MTAS  
Machine and Tool Association of Sweden

**SWISSMEM**  
Switzerland: SWISSMEM  
Die Schweizer Maschinen-, Elektro- und Metall-Industrie

**MIB**  
Türkiye: MIB  
Makina İmalatçıları Birliği

**MTA**  
United Kingdom: MTA  
The Manufacturing Technologies Association

To book a sponsorship package, please contact Damir Glas, Director of Communications

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[www.cecimo.eu](http://www.cecimo.eu)